

DONNY TRUONG

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EXPERIENCE

Director of Design & Web Services

GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL
October 2011 – Present | Arlington, VA

Led the school's user experience design, web development, print design, and brand strategy.

Worked with the dean and the senior administrative team to rebrand the name change of the school.

Redesigned and recoded the school's main website from the ground up starting with mobile-first responsive approach.

Provided web and print marketing materials for internal teams including communications department, admissions office, alumni relations, and career center.

Supervised a junior web developer.

Senior Web Developer

GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS
January 2008 – October 2011 | Washington, DC

Led the school's web design and development.

Designed and developed the web version of the school's print magazine.

Customized WordPress to create an easy-to-publish news system for the communications department.

Integrated new media marketing efforts into the school's overall strategy.

Collaborated with web teams across the university to share knowledges and resources.

Senior Web Designer

VASSAR COLLEGE
August 2002 – January 2008 | Poughkeepsie, NY

Designed and developed web experiences to meet the specific needs of the academic departments and their users.

Contributed in enhancing the online experience of Vassar's established brand.

Collaborated with a small team of talented designers and developers to maintain and improve more than 200 sites.

PUBLICATIONS

Vietnamese Typography (2016)
Professional Web Typography (2015)

ACADEMICS

Adjunct Professor

GEORGE MASON UNIVERSITY
SCHOOL OF ARTS
2014 – 2015 | Fairfax, VA

Taught Introduction to Web Design, Web Design & Usability, and Advanced Web Design.

MA, Graphic Design

GEORGE MASON UNIVERSITY
2012 – 2015 | Fairfax, VA

BA, Digital Arts & Multimedia Design

LA SALLE UNIVERSITY
1997 – 2001 | Philadelphia, PA

SKILLS

Web Design: accessibility, responsive design, typography, usability & web standards

Web Development: HTML, CSS, JavaScript, PHP, MySQL, MODX & WordPress

Graphic Design: Photoshop & Illustrator

Server Administration: Linux Red Hat, Apache & command line.